

# Why Choose Veritas Rx?

- Unparalleled Cost Savings: Our proven track record showcases consistent savings of 30 to 40% on drug spend, enabling businesses to allocate resources more efficiently.
- Transparent and Auditable: The PBM industry is wrought with bad players, companies that hide their profits from payers and obfuscate what the true price of drugs are. At Veritas we do none of that, we offer fully transparent pass-through agreements with full audit rights.
- Extensive Network: With an extensive network of pharmacy partners, manufacturers, and advocacy groups, we ensure access to the widest range of resources, resulting in cost-effective solutions for employers and patients alike.
- Superior Service: At Veritas Rx, we pride ourselves on delivering exceptional customer service. Our dedicated team of experts is always available to provide support and guidance, ensuring a seamless experience throughout your partnership with us.
- Advanced Costs Containment Programs: Specialty drugs represent the single greatest risk an employer plan can face. Veritas addresses this ongoing risk through Alternative Funding, International Sourcing and the utilization of Patient Assistance and Co-pay programs.

Ready to unlock substantial savings and enhance your pharmacy benefit management strategy? Contact Veritas Rx today and let us help you navigate the complex landscape of specialty drug cost containment. Together, we can achieve optimal medication access, improved patient outcomes, and better financial outcomes for your employer healthplan.





## 1. Personalized Condition and Drug Education:

- Gain access to individualized and customized educational content directly through the VRX app.
- Receive targeted education based on specific conditions such as Cardiac Diagnosis, High Cholesterol, Obesity, and Diabetes.
- 2. Smoking Cessation Program:
  - Take advantage of our comprehensive smoking cessation program designed to help individuals quit smoking.
- 3. Medication Possession Ratio Analytics:
  - Utilize powerful analytics to assess Medication Possession Ratio (MPR) at both the population and member levels.
- 4. Reminders and Education for Medication Adherence:
  - Receive reminders and educational resources to reinforce medication adherence, timely refills, and picking up filled medications.
- 5. Assessments for Individualized Medication Adherence:
  - Engage in assessments that identify barriers to medication adherence, allowing for personalized support and interventions.
- 6. Specialty Drug Education and Adherence Monitoring:
  - Access specialty drug education materials and benefit from adherence monitoring at both the population and member levels

## 7. Generic Monitoring to Reinforce Generic Usage:

- Benefit from generic medication monitoring at the population and member levels to encourage the use of cost-effective generic alternatives.
- 8. Pain Management Assessments and Education:
  - For first-time opioid users, undergo pain management assessments to ensure appropriate dosing and usage.
  - Receive education on proper opioid usage and discharge of medications.
- 9. Push Notifications to eligible members regarding International Sourcing & Alternative Funding Programs

Our platform is designed to empower individuals with knowledge, support, and tools to optimize their medication management and overall health. The VRX Mobile App is the ideal solution for employer groups and their consultants looking to enhance the well-being of their members while improving healthcare outcomes.

Veritas' analytics system will provide employers and their consultants with actionable incites such as the Medication Possession Ratio of their population. It is estimated that almost 50% of readmissions are due to medication nonadherence. Incites like these provide payors with the knowledge to affect change within their plan without sacrificing access or quality.



At Veritas Rx, we specialize in providing comprehensive pharmacy benefit management solutions that not only optimize medication access but also help businesses significantly reduce their specialty drug costs. With our innovative programs such as alternative funding, patient assistance programs, and international sourcing, we empower employers to save an impressive 30 to 40% on their specialty drug expenditures.

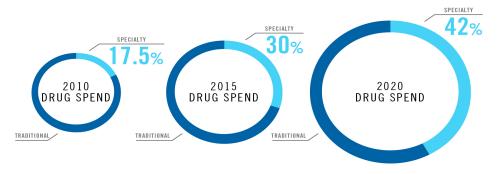
#### Alternative Funding: Maximizing Savings, Minimizing Costs

Our alternative funding program revolutionizes the way employers manage specialty drug costs. By leveraging strategic partnerships and innovative financing models, we bring unique cost containment strategies to the table.

We analyze your specific needs and tailor a customized alternative funding approach that aligns with your business goals. Our program ensures that you maintain optimal coverage for your employees while unlocking substantial savings, resulting in a healthier bottom line.

#### Patient Assistance Programs: Empowering Patients, Alleviating Financial Burdens

At Veritas Rx, we understand that medication costs can be a significant burden for patients. Our patient assistance programs are designed to bridge the gap between affordability and access, ensuring that individuals in need can obtain the specialty medications they require without undue financial strain. Through our extensive network of pharmaceutical manufacturers and advocacy groups, we help eligible patients gain access to cost-saving initiatives, co-pay assistance, and other valuable resources. Our commitment is to improve patient outcomes while reducing the financial obstacles associated with specialty drugs.



### International Sourcing: Global Reach, Local Savings

As part of our specialty drug cost containment arsenal, Veritas Rx offers international sourcing options. We tap into a vast network of reputable global suppliers to obtain high-quality specialty medications at significantly lower costs. Our stringent quality control measures guarantee that the medications sourced from abroad meet the same safety and efficacy standards as those available domestically.